
Z:CER
ZAGREB INNOVATION CENTRE



Public business support organization that:

- Promotes innovative entrepreneurship
- Provides education and counselling support
- Improves alternative forms of financing for SME development
- Develops local and transnational projects

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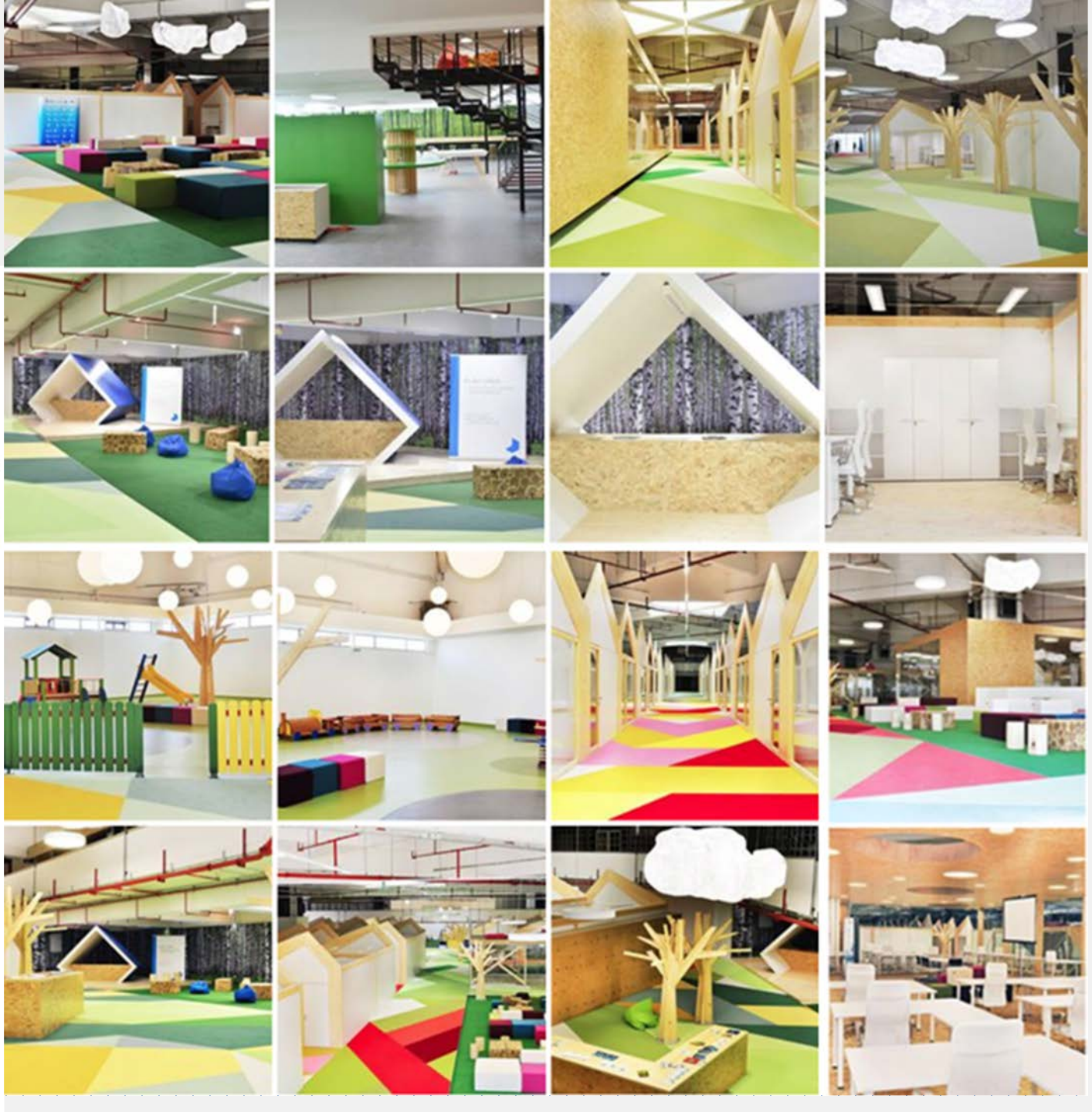







Office space for incubation
and acceleration

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Conference and presentation hall



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Common space



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Kitchen



Kids playground



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20 years after its foundation, success is attributed to the fact:
ZICER has become a place where good ideas turn into entrepreneurship…

ZICER offers its tenants full entrepreneurial support which includes:

- Work space
- Technical support
- Consulting & education
- Mentorship & networking & synergy
- Internationalization
- Smart infrastructure

2018 - Facts and figures:

- 106 incubated companies with 278 employees
- 84 startups
- 21 international awards (12 patented innovations)
- 16 women entrepreneurs
- HRK 59.2 mil. income
- HRK 1.5 mil. de minimis

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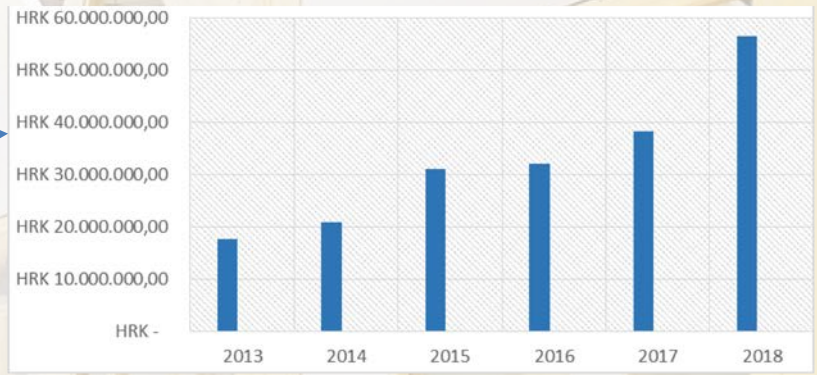
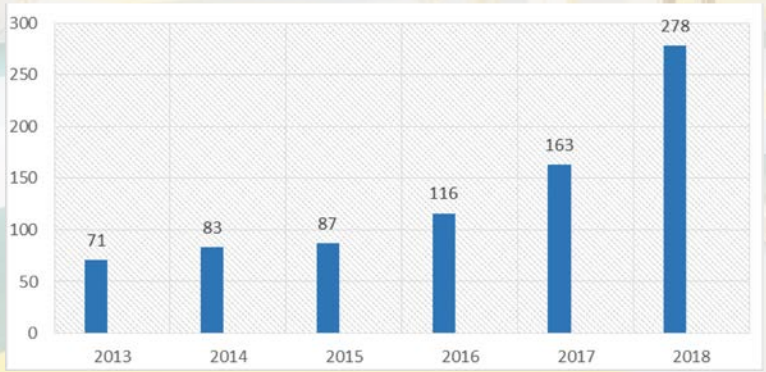
How ZICER (Incubator companies) is growing through the past 5 years

Tenants

Total incomes



Total number of employees



Number of companies per year



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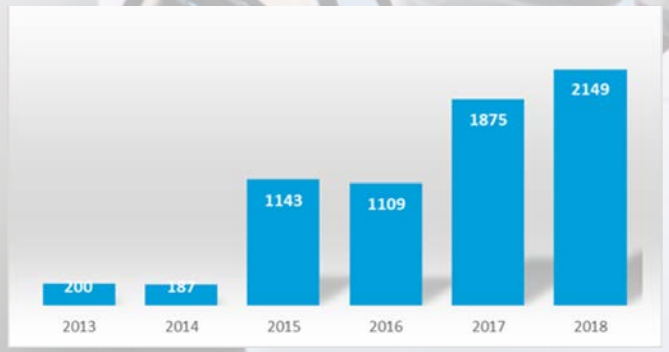
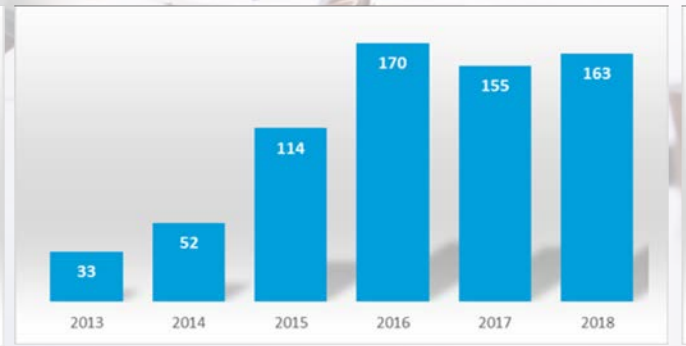
Providing support to entrepreneurs and aspiring entrepreneurs

- Self-employment support
- Education and counseling support
- Startup Academy

Individual consultations



Seminars and workshops



Total number of participants



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Local and transnational projects

Preparation and implementation of EU-funded projects for:

- strengthening innovative ecosystem
- developing and financing new business initiatives
- developing new approaches to support employability
- and other topics of interest for economic development

In 2019, ZICER (as a lead partner or project partner) is implementing **13 projects** with a total grant amount of **HRK M 24.**

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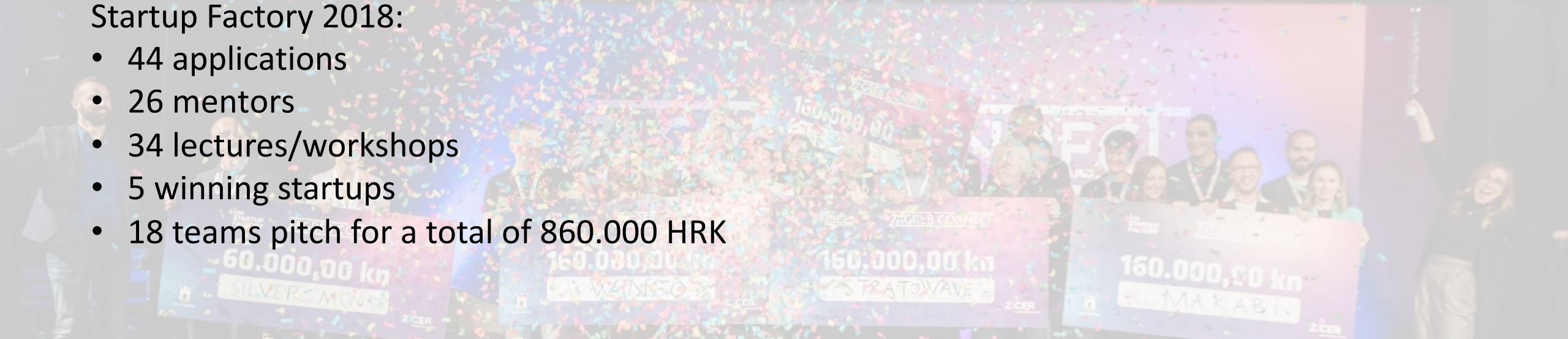
Startup factory pre-acceleration no equity Program

- The first publicly financed program initiated by ZICER and the City of Zagreb
- An 8-week program that provides intensive education, top mentors, ZICER's infrastructure, promotional support, and networking

Startup Factory 2018:

- 44 applications
- 26 mentors
- 34 lectures/workshops
- 5 winning startups
- 18 teams pitch for a total of 860.000 HRK



In the past 3 years, through this intense pre-acceleration program 17 startups have received over HRK 2 million of grants for further development of their projects.

Startup Factory 2018 winners:

MAKABI is introducing a new approach to plant nutrition/protection by applying smart microcapsules during the organic production of food and other agricultural products.

Stratowave - wireless telecommunication that enables transfer of large quantity of data in real time from air to data processing centres, including areas with poor signal coverage.

Wingo is a table with an integrated heating system, suitable for terraces of bars, restaurants, and homes during the winter season.

Zebra Cross - provides safer traffic by creating safer and smart pedestrian crossings.

OmoLab develop visual communication tools include OmoType, a family of fonts designed specifically for people with dyslexia and other reading difficulties, and a mobile application OmoReader that optimizes the use of OmoType font family.

The best pith:
Silver Monitor - is a software platform and wearable device for biometric monitoring and safety of elderly patients.

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Project Startup Factory – Incubator for high technology

- **Center za development and testing electronic products** equipped with hardware system and other devices who are current for electronic solutions developing
- **Center for 3D modelling and 3D print**, equipped with 3D scanner and 3D printer
- **Center for computer programming and development of mobile technologies,** equipped with development computers, specialized software, modern mobile and other devices who have the purpose to development and testing that kind of technologies
- **Development center and testing of specialized technologies for environment protection** (technologies of biological treatment od solid, liquid and sludgy organic waste)
- **Center for IoT (Internet of Things) sensors**
- **Center for Digital forensics**

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Program – Convertible loans

Terms of convertible loan:

- Maximum amount: 200.000,00 HRK
- Maximum repayment term: 2 years from the day of conclusion of the contract
- Interest rate: 3%
- Convertible loan is approved based on in-advance developed criteria (relevance of the project, financial projections, market, risk, KPI, etc.)
- Board of external experts participate in selection process
- Maximum amount of users share capital: 5 % (for max. size of loan)
- Using the right of conversion in case when the loan repayment is not in accordance with the terms of contracts

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Accelerator

Fast-track your cleantech business

- Europa's biggest CleanTech accelerator
- Currently lead and implemented by ZICER
- The Programme will run from April to September 2019
- Six teams that are developing climate based solutions
- A program by European EIT Institute of Innovation and Technology

Climate-KIC is supported by the EIT, a body of the European Union

Thank you for your attention!

Frane Šesnić
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